



ANNUAL REPORT 2022

MSC FOUNDATION
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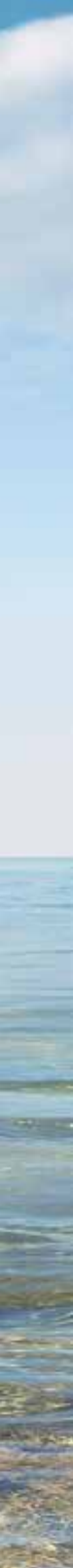




2022 ANNUAL REPORT

OUR VISION





Our vision is to restore
the critical balance between
people and nature within
a generation.

The MSC Foundation is a non-profit organisation that was established in 2018 to implement the MSC Group's marine conservation, humanitarian and sustainable development commitments worldwide.

Leveraging MSC's global reach and unique knowledge of the sea, we work to protect and nurture our blue planet, its peoples and our shared heritage.

The MSC Foundation is family-led and reflects the vision and values of its founders.

CHAIR'S MESSAGE



When we established our Foundation in 2018 it was with three fundamental convictions:

Firstly, that we all have a duty to take immediate action to restore the balance between people and nature, nurturing our blue planet, its people and our shared heritage.

Secondly, that we can only rise to these crucial and often complex challenges effectively by joining together in partnership and collective action.

And thirdly, that the MSC Group is in a unique position to assist this, leveraging our multigenerational knowledge of the seas, global scale, sustainability innovations and strong positive relationships with multiple stakeholders.

2022 saw our existing partnerships advance or come to full fruition, while important new ones have extended our breadth and depth of action. That not only applies to our programmes, but also the emergency relief and rebuilding support we provided, promptly reaching communities in urgent need worldwide.

It has been rewarding to see how the Foundation has constantly developed through these partnerships to extend its capabilities in pursuit of our vision.



That, too, is why it was established as an independent philanthropic body with the flexibility and responsiveness to tailor its approach for greatest effect.

Looking to the future, we will continue to expand and intensify our efforts, and have already built strongly on this work in the first half of 2023, forging further alliances for people and planet.

However much we are able to achieve, we shall never become complacent or slacken in our efforts. On that you have my word.

Captain **GIANLUIGI APONTE**
Chair of the Board

“We can only rise to these crucial and often complex challenges effectively by joining together in partnership and collective action”.

CHAIR OF THE EXECUTIVE COMMITTEE'S REPORT





A landmark year of vigorous growth

Despite launching through some of the most challenging crises in recent decades, the Foundation successfully established deep and extensive roots.

In 2022, we built upon this with strong growth across the board: In the scope and number of our programmes and partnerships. And in the scale and reach of our emergency relief efforts, which touched the lives of thousands of direct beneficiaries.

That we were able to accomplish so much for so many people in just our third year is a remarkable achievement. It bears eloquent testimony to the outstanding work of the Foundation team with our dedicated partners and all the companies in the MSC Group.

At the same time, we also achieved landmark firsts.

Joining forces with the United Nations World Tourism Organization, we supported the first Global Youth Tourism Summit, dedicated to youth empowerment for a more sustainable future.

Our Super Coral Programme established its first coral nurseries and entered the construction phase of the MSC Foundation Conservation Center on Ocean Cay.



Moreover, in a significant development highlighting the MSC Group's strong commitment to our Foundation, we launched fund matching for all core guest donations on the MSC Cruises fleet to double their impact.

This built on the Group's established practice of paying all the Foundation's operating costs, so that every donation goes entirely and directly to our partners and programmes.

Working together as one, we are all one family, and – as a supporter – the Foundation's achievements are also yours.

PIERFRANCESCO VAGO

Board Member &
Chair of the Executive Committee

“Joining forces with the UNWTO, we launched the first Global Youth Tourism Summit, dedicated to youth empowerment for a more sustainable future”.

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EXECUTIVE DIRECTOR'S REPORT

Consolidating Our Commitment

Freed from the challenges and constraints of prior years, the MSC Foundation built substantially on the strong structures, partnerships and programmes successfully put in place.

Our work not only returned to normal across all our different focus areas but intensified with substantial developments.

Furthermore, we also entered into new alliances and partnerships, increasing the depth and impact of our programmes and emergency relief initiatives across the globe.

In addition, looking to the immediate future, we launched **a global call for an impactful new long-term Ocean Conservation Programme**.

Overall in 2022, we:

- Touched the lives of more than **750,000 direct beneficiaries**.
- Advanced **8 programmes** with **8 partners, 24 organisations** and **5 public entities** in **20 countries**.
- Organised **8 emergency relief initiatives** in **9 countries** with a particular effort to support **refugees from Ukraine**, mobilising donations totalling over CHF 7 million.
- Launched **2 new partnerships**, leading to **5 new initiatives**.



You will find all this reported in detail over the following pages, complete with the relevant facts and figures, accompanied by brief tables presenting our total impact to date.

Important as these results are, however, they can't tell the **human story**, which is of course the heart of our work. So each section also features testimonials and case histories that bring you face to face with the MSC Foundation's beneficiaries, telling you how our work with our partners has transformed their lives.

We are committed to scaling up our impact in the years to come and are – as you will read – already taking concrete action to expand our potential.

We hope you continue to accompany and strengthen us on this journey.

Thank you for helping us make this possible.

DANIELA PICCO
Executive Director



2022 AT A GLANCE



**8 programmes
in 9 countries**



More than **750,000**
direct beneficiaries
around the world



Decisive intervention in **4 humanitarian crises** through **8 emergency** relief & rebuilding operations in **9 countries**



Over **CHF 7 million** total value of all MSC Foundation and Group actions to assist refugees and displaced people from **Ukraine**



2 new MSC Foundation Centres for a total of 5 on MSC Cruises ships now informing and motivating thousands of guests every year



Empowering **120 young people** from around the world for **sustainable tourism**



CHF 3,464,000

(+300% vs 2021) allocated to programmes, initiatives and emergency relief

100%

of donations

passed directly to partners and programmes



Partnership with UNICEF

celebrates 12th year with funds raised totalling **11 million euro**



2 new strategic partnerships:

- Qatar foundation
- The Mayor's Fund to Advance New York City



Ocean Cay designated a **Hope Spot** by Mission Blue



Super Coral Programme

sets up first **4 coral nurseries**

2022 MILESTONES

January



Donations to our "Get on Board for Children" programme with UNICEF pass the **€11 million** mark, saving thousands of children's lives.

February



Second group of graduate interns from Nova Southeastern University and the University of Miami begins work for the **Super Coral Programme**.



Commitment to donate **8 containers** to UNICEF in support of the victims of the 2021 Haiti earthquake.

March



The MSC Foundation commits to providing **free logistics and transportation of 40 containers** for UNHCR for refugees fleeing Ukraine.



Flag Ceremony in Rotterdam to welcome the world's first purpose designed civilian hospital ship, Mercy Ships' **Global Mercy**.



The MSC Foundation launches global fundraising campaign **"Joining hands for refugees from Ukraine"**.

April



Global invitation for innovative **coral restoration scale-up proposals** with Le Village accelerator hub.



Container donated to the Italian Red Cross to assist **refugees from Ukraine** in Italy.

May



Marevivo completes another year of its **Nauticinblu** and **Guardian Dolphins Programmes**, reaching over 886 students and 1,440 pupils.



The MSC Foundation partners in **humanitarian corridor** to transport relief items from Spain to Ukraine.

June



The United Nations World Tourism Organization and MSC Foundation together for the **first Global Youth Tourism Summit** in Sorrento (Italy).

August



Winner of **"Best Tourism Final Degree Project"** announced with Complutense University of Madrid.



September



We launch an **international call for large-scale** ocean conservation **proposals**.

December



Super Coral Programme sets up first **4 coral nurseries**.

October



Donation of **80,000** high thermal blankets, **40,000** sleeping bags and **10,000** folding camp beds to UNHCR for refugees from Ukraine.



Ocean Cay designated a **Hope Spot** by Mission Blue.

November



The total value of all MSC actions to assist refugees and displaced people from **Ukraine** exceeds **CHF 7 million**.



New partnership with the **Mayor's Fund to Advance New York City** supports 2 community programmes.



Plastic Waste Goes to School with UNICEF has recycled **99,000 kg** of plastic waste and built **41** additional classrooms, benefiting **2,000** children.



MSC Foundation donates transport of **76 containers** across 3 continents to Mercy Ships, helping bring medical care to **4,207 patients**.



We commit to supporting a **pioneering new marine conservation programme** with the Qatar Foundation.



MSC Foundation & Geneva Red Cross partner in third **"Festive Smiles"** initiative, aiding needy Geneva families and Ukrainian refugees.



2 New MSC Foundation Centres opened on MSC World Europa and MSC Seascape.



OUR WORK

Leveraging MSC's global reach and unique knowledge of the sea, we work to protect and nurture our blue planet, its peoples and our shared heritage, focusing on four main areas, each linked to specific United Nations Sustainable Development Goals.



OUR FOCUS AREAS



Environmental Conservation



Community Support



Education

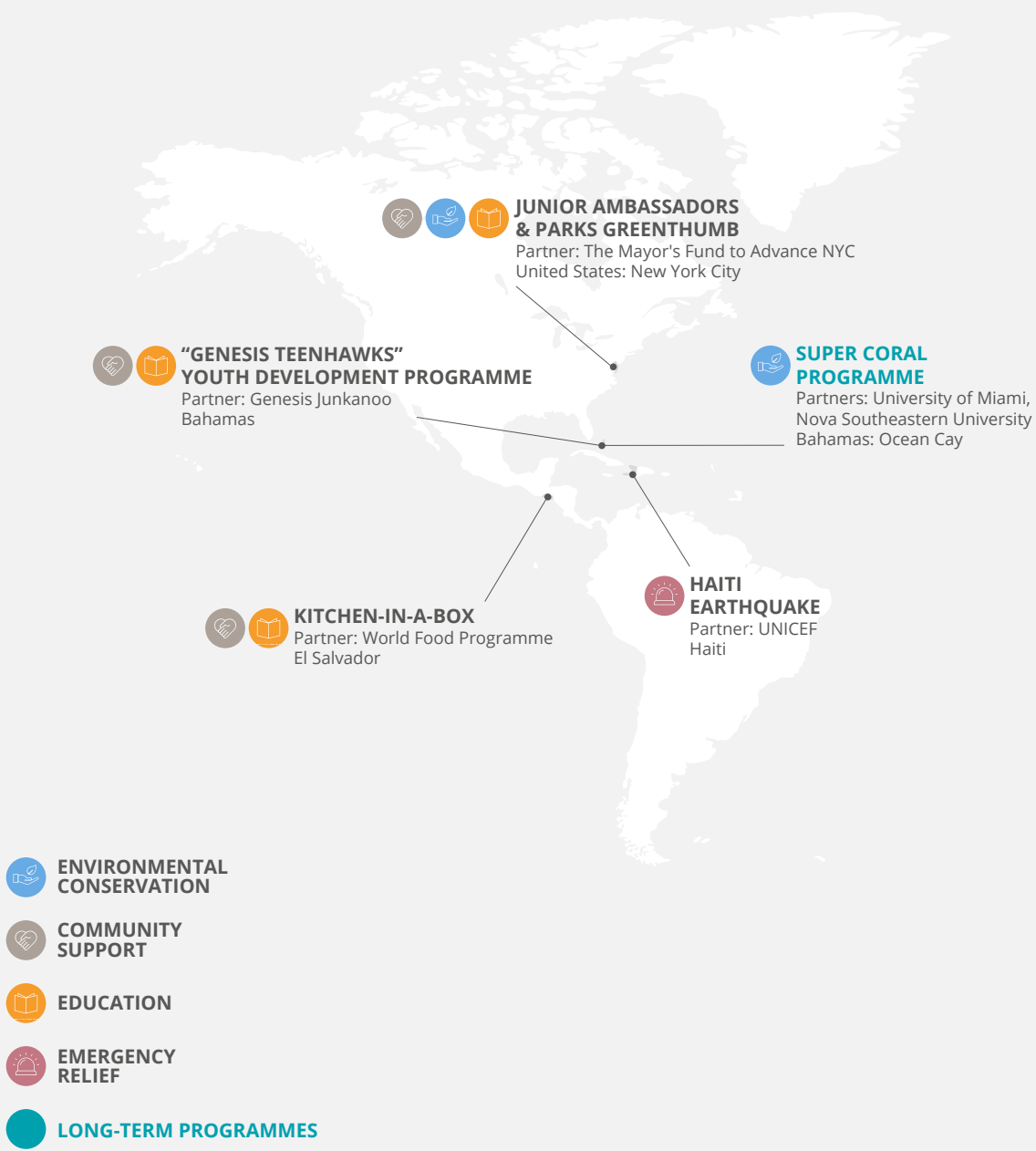


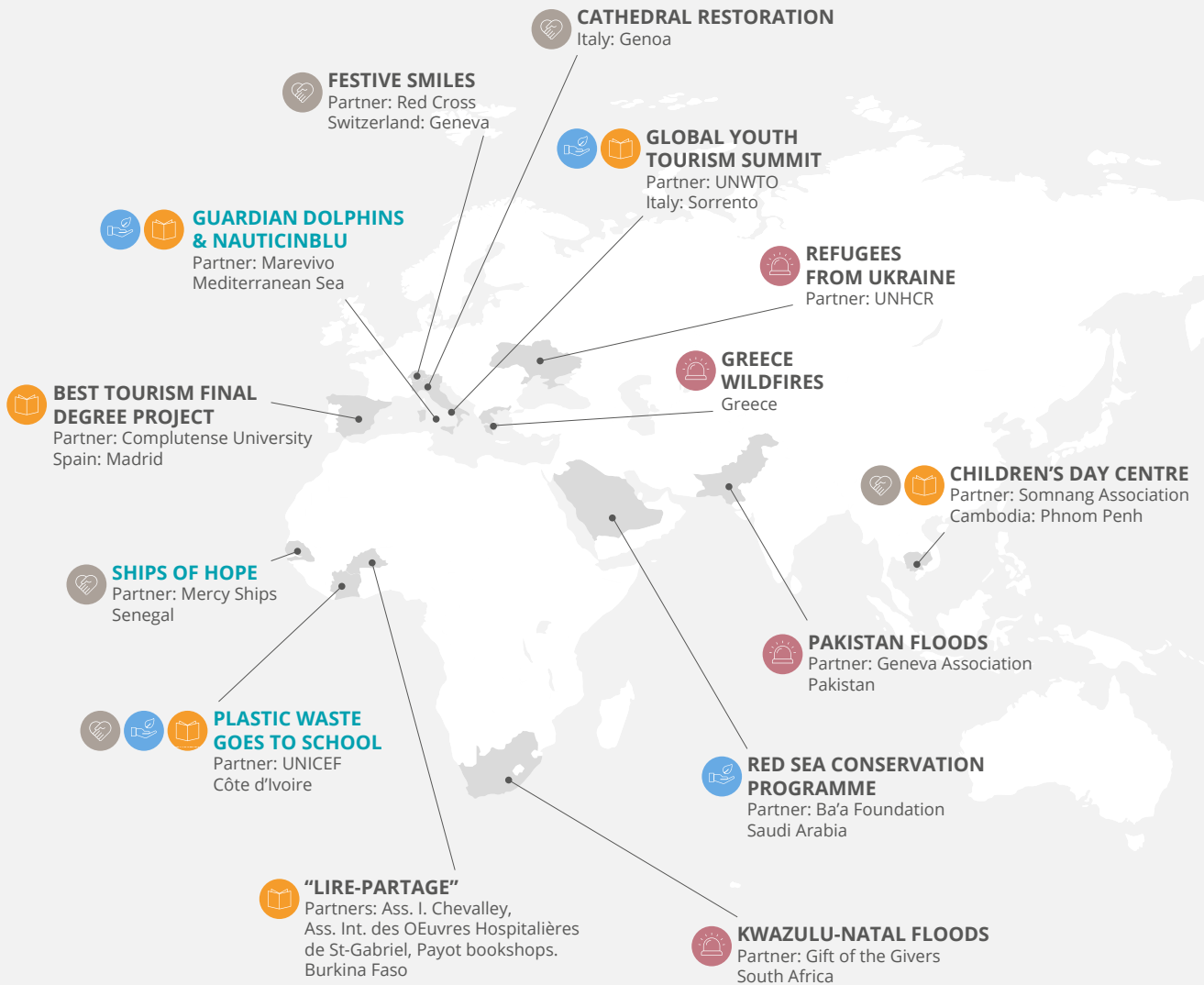
Emergency Relief

The Foundation promotes the restoration and sustainable management of ecosystems; empowers vulnerable communities around the world to realise their full potential; supports equitable and inclusive quality education to foster enduring individual and collective development; assists populations affected by humanitarian crises towards recovery.

We work to achieve this both independently and with dedicated partners. In both cases, we leverage MSC Group engagement in programme design and management, as well as to connect communities, raise awareness and mobilise the financial support of thousands of people. Increasing our depth and breadth of action, we also work with trusted partners, selected for their expertise, solid reputation and strong innovative vision or track record for effective action.

OUR WORK WORLDWIDE





ENVIRONMENTAL CONSERVATION



With our unique global shipping heritage, the MSC Foundation is keenly aware of the increasing fragility of our planet's ecosystems. We are therefore committed to launching and supporting programmes that protect and restore our blue planet's natural resources, varied species and human living environments.







TAKING ACTION FOR CORAL



Focus areas:

- **Marine Conservation**
- **Education**

Programmes:

Super Coral

Partners:

- **University of Miami**
- **Nova Southeastern University**



Ocean Cay MSC Marine Reserve, Bahamas



Ocean Cay is an island in The Bahamas that underwent almost 60 years of invasive sand mining before being abandoned.

When MSC Cruises took it over and began work on the island's environmental conservation and restoration, it identified that over half the surrounding coral had perished.

The MSC Foundation stepped in to find a coral restoration solution that would be resilient to global heating.

Since there were none available, we launched the pioneering Super Coral Programme in 2019 to develop our own in partnership with leading coral conservation experts and universities.



“It has been an inspiring year for the Super Coral Programme. Coral reefs are on the

edge of extinction and without intervention will be lost from our blue planet over the next two decades. In 2022 the Super Coral programme took a significant step by setting up its first coral nurseries, stocked with various genotypes of the endangered Elkhorn coral. Our graduate interns identified genotypes able to survive climate change and have described survival rates of coral larvae. This foundational research is key to ensuring we rebuild resilient coral reefs capable of surviving into the future.”

PROF. DAVID SMITH

Chief Scientific Advisor
of the MSC Foundation Advisory Board



A fragment of endangered Elkhorn coral



SUPER CORAL PROGRAMME

CHALLENGES



Coral reefs support a quarter of **all marine life**.



Hundreds of millions of people depend on coral reefs for their food and livelihoods.



Reefs protect **150,000 km** of shoreline in **100 countries** from erosion and storm damage.



Ocean warming, pollution and fishing damage could cause **90% global reef** loss by **2030** and kill nearly all coral by **2050**.



50% of all coral has died off in the past **30 years** and half of the hundreds of acres of coral around Ocean Cay have already perished.

INITIATIVES

- The Super Coral Programme is pioneering techniques to restore threatened coral species and identify and propagate genotypes that are especially resistant to global heating and pollution to build reef resilience and biodiversity.
- We are establishing a unique research facility to support the programme's coral propagation and applied graduate research. This centre will also provide millions of Ocean Cay visitors with the opportunity to learn about and experience marine conservation and restoration.

RESULTS

- **MSC Foundation Marine Research Program Manager**, appointed in May, completed **mapping of coral species**, identifying those in danger and the best sites for coral nurseries, laying the ground for crucial future work.
- 2 more **research papers** by graduate interns:
 - the first generated the data to create a model for identifying ideal coral restoration locations around Ocean Cay and other parts of the world;
 - the second identified "super corals" resistant to temperatures 2°C hotter than the present average maximum summer temperatures.
- **5 coral education infographics** for students and the general public to raise awareness of the importance of coral restoration.
- First **4 coral nurseries** established in the waters off Ocean Cay in December.
- Ocean Cay officially designated a **Mission Blue Hope Spot**, recognising it as a special place that is critical to ocean health.





Dr Owen O'Shea cleaning coral fragments while monitoring their health in the coral nursery in the waters off Ocean Cay



“The global loss of coral reefs is alarming. Over the last several decades, half

of all Earth's reefs have been lost due to anthropogenic pressure, disease and changes to our climate. There is a critical urgency, now more than ever, to protect our remaining reefs.”

CARL GUSTAF LUNDIN

MSC Foundation Advisory Board



“Through the implementation of applied conservation research initiatives and restoration

programmes, we aim to reverse reef decline and safeguard against implications of their loss. The results of our restoration efforts are promising. The corals are growing over time and acclimating within the nursery, enabling us to eventually outplant strong, healthy and resilient corals.”

DR. OWEN O'SHEA

MSC Foundation Marine Research Program Manager



VOICES FROM THE FIELD

“Working with the Super Coral Programme as a graduate intern has expanded my skill set as a scientist in many ways. I have become a better field scientist by installing functional coral nursery sites around the island. I have become a better communicator by establishing educational tools for outreach purposes at Ocean Cay. And I have become a better marine biologist by developing the baseline for how scientists will rear the endangered species of elkhorn coral ex-situ, while also identifying which genotypes of this species could be resilient enough to outplant back onto the reefs for increased survival. I truly believe the Super Coral Programme will be a critical component of coral restoration and ocean health for decades to come and am proud to be a part of it.”

NIKKI EDELENBOS
University of Miami





“My current Super Coral Programme research aims to understand coral larval survival and settlement dynamics that can be applied to dispersal patterns, the connectivity of reefs, and how corals will be impacted by outside stressors.

This in-lab research will help identify “source” locations for reef revival.

While at Ocean Cay, I assisted in identifying locations for in-situ reef restoration and assisted in the development and outplanting of coral trees.

I also assisted our team in reef surveys to locate coral colonies that could serve as donors to the in-situ nursery. These activities were an instrumental step in kicking off the implementation phase of this pioneering programme.”

RYAN CHABOTTE

Nova Southeastern University





TOGETHER FOR CORAL



Focus area:
Marine Conservation

Programme:
Reef Revival Initiative

Partner:
Ba'a Foundation





The Saudi Arabian non-profit Ba'a Foundation was established in 2020 to create positive environmental and cultural change.

In December 2021, the MSC Foundation and Ba'a Foundation joined forces to share coral restoration findings and expertise, while partnering to improve the sustainability of the Red Sea marine environment through an innovative programme to restore dying and depleted coral reefs.

This includes the support of the Ba'a Foundation's main implementing arm, Beacon Development at the King Abdullah University for Sciences and Technology.



“The collaboration between Ba'a Foundation and MSC Foundation is a story to share, driven by the

passion exerted by its founders to support initiatives in the environmental field.

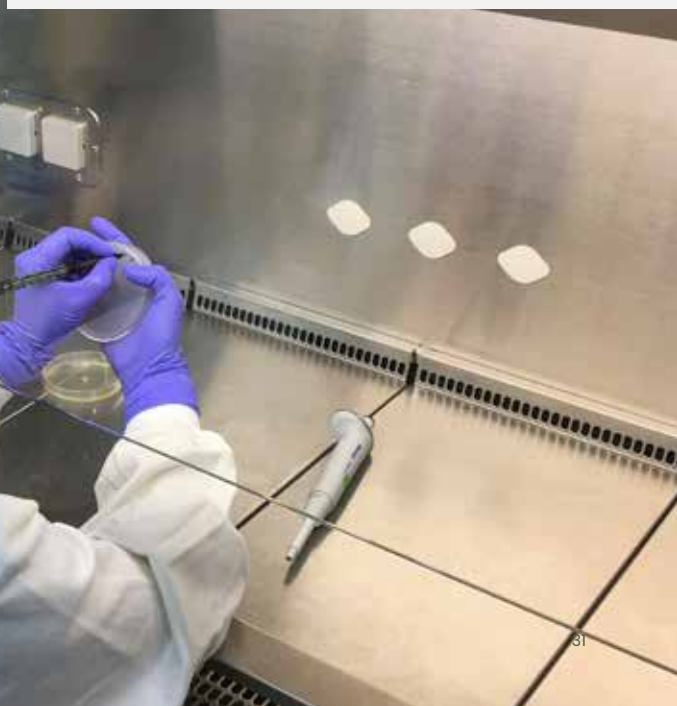
Both foundations aim to support and revive coral reefs in the Red Sea and Caribbean as their joint initiatives.

Developing sharing and raising awareness regarding the importance of coral reefs is a mission that both entities have taken to ensure the sustainability of an entire ecosystem.

Looking forward, we can only see great impact coming from both foundations for their joint cause and adding value collectively to our green planet.”

BADER ALRABIAH

CEO of Ba'a Foundation





RED SEA REEF REVIVAL INITIATIVE

CHALLENGES



Coral reefs provide vital ecosystem services that support food security, coastal protection and local economies for millions of people globally, but are now **highly endangered** and face **unprecedented threats**.



Red Sea coral species have tremendous conservation potential, being better able than many to **tolerate harsh environmental conditions**, including **high temperatures** and **salinity**.

INITIATIVES

- Raise awareness globally of the Red Sea marine environment, focusing on coral restoration and the sharing of scientific knowledge.
- Run fundraising and awareness-raising campaigns for cruise guests on MSC Bellissima and MSC Splendida.

RESULTS

- Our partnership with the Ba'a Foundation has made a strong start, with effective **fundraising** and **awareness-raising** campaigns on the MSC Cruises ships MSC Bellissima and MSC Splendida reaching more than **34,500 guests**.
- To further strengthen the campaign, we are in the process of crafting **a comprehensive publication on the importance of coral** that will serve as an **accessible resource** for people of all backgrounds, ensuring that valuable insights about coral are readily available, even to those without specialist expertise or prior knowledge.





A healthy Red Sea reef



SCALING UP CORAL RESTORATION



Focus area:

Marine Conservation

Programme:

SeAct call for innovations

Partner:

Le Village



The two winners holding their prizes: Coral Spawning Lab (University of Derby, UK) and Intellireef (USA)



As part of the MSC Foundation's increasing coral conservation initiatives, we partnered with the Crédit Agricole Group business accelerator Le Village in Italy to launch a global call for project proposals to power the scaling up of coral restoration.

Named "SeAct | MSC Foundation for Coral Restoration", the call attracted a diverse pool of innovation talent.



“We were pleased to play an active role in this Call for Coral Restoration. As an

innovator and diving enthusiast, I know how important coral reefs are for the marine ecosystem, being the habitat of thousands of species whose survival is threatened by our actions.”

GABRIELLA SCAPICCHIO

Mayor and CEO of Le Village
by Crédit Agricole Milano

CHALLENGES



The world's coral reefs are increasingly imperilled.



While new coral conservation and restoration techniques show great promise, scaling them up to achieve substantial reef impact still presents challenges.

INITIATIVE

- Partnering with the Le Village, we launched an online call for economically sustainable and environmentally efficient innovations to scale up coral restoration.
- The selection criteria focused on relevance, innovation, social and environmental impact, evidence-based rigour, cost-effectiveness, proven records of expertise and applicability.

RESULTS

- The call ran between May and October 2022, attracting almost **115 proposals** from companies, start-ups and research bodies in 24 countries across 5 continents.
- **Two** proposals were selected:
 - **Coral Spawning Lab** from the **University of Derby, UK**, with a novel approach to ex-situ spawning and the development of cost-effective and reliable scalable solutions.
 - **Intellireef** from the **USA**, with techniques for data-driven reef rehabilitation using new advanced biomimetic materials for artificial reefs.



COMMUNITY SUPPORT



We support some of the most vulnerable communities around the world, particularly those living by seas, oceans and rivers, to achieve their full potential through humanitarian, health, women empowerment and sustainable development programmes.





A LONG TERM TRANSFORMATIVE PARTNER



Focus areas:

- **Community Support**
- **Environmental Conservation**
- **Education**

Programme:

Plastic Waste Goes to School

Partner:



Plastic waste littering a beach in Ivory Coast

©UNICEF Côte d'Ivoire



UNICEF – the United Nations Children’s Fund – works worldwide to reach the most disadvantaged children and adolescents, saving children’s lives, defending their rights and helping them fulfil their potential.

Since 2009, MSC and UNICEF have partnered in six initiatives across eight countries, profoundly impacting young lives. Our joint efforts in Malawi saw Severe Acute Malnutrition (SAM) rates plummet from 4.1% to 1% in just four years. In total, 115,668 children’s lives were saved in Ethiopia, South Sudan, Somalia, and Malawi.

Our latest partnership programme, launched in 2019, is "Plastic Waste Goes to School" in Côte d’Ivoire (Ivory Coast).



“ We are extremely grateful that our partnership with MSC has reached yet

another impressive milestone with donations totalling €11 million.

We highly appreciate the MSC Foundation’s generous support and powerful awareness-building around UNICEF’s work.

We look forward to the next chapter in our partnership and are excited to continue driving change for children and young people every day. ”

BETTINA JUNKER

Executive Director of UNICEF
Switzerland and Liechtenstein



A total of 188 women waste collectors have been trained since the beginning of the programme



PLASTIC WASTE GOES TO SCHOOL

CHALLENGES



46% of Ivorian households live in poverty.



1.6 million children in Ivory Coast don't go to school because there aren't enough classrooms.



Plastic pollution is a big problem across the country. Abidjan, the country's economic capital, generates **288 tons of plastic** waste every day, but **only 5% is recycled**.



Plastic waste is mainly collected for recycling by marginalised **women** who earn a precarious living and are paid low prices for the plastic they sell.

INITIATIVES

- Support vulnerable women in and around Abidjan to collect plastic waste for recycling, ensuring they are paid a regular, fair income and bringing them together in a formal association.
- Use the plastic waste collected to make innovative building bricks developed by Colombian partner Conceptos Plasticos, and deploy its simplified construction system to build modern classrooms with local communities in Ivory Coast that UNICEF has identified as in need.
- Support the government to build school infrastructure – classrooms and latrines – bringing thousands of children access to less crowded, climate-resilient classrooms and quality education.

2022 RESULTS

- **99,000 Tons** of plastic recycled
- **41 Classrooms** built and equipped
- **1,326 more children** receiving a quality education
- **3 more women** waste collectors trained and join association

TOTAL RESULTS (2019–2022)

- **616,000 Tons** of plastic recycled
- **112 Classrooms** built and equipped
- **5,600 Children** receiving a quality education
- **188 Women** waste collectors trained and members of association





VOICES FROM IVORY COAST

Biankouma is a town in the Tonkpi region of western Ivory Coast with a population of around 71,500. With only one nursery school to serve its nine primary schools, the enrolment rate of children aged 3-5 was very low at just 7% in 2020-2021.

Moreover, parents were reluctant to send their children to the nursery school because of its remote location, with some having to travel 3 to 4 km on foot.

This meant that children often fell ill, which contributed to many absences and dropouts. Although a new nursery school had been authorised in 2014, it still didn't have a building.

The situation was so desperate that the inspector in charge of primary and nursery school education in Biankouma travelled to the UNICEF office in Man to raise the alarm.

As a result, UNICEF built a new school with three classrooms. This was made possible due to the support of the MSC Foundation.



LIFE-CHANGING BRICKS
These recycled bricks last 50 years longer than clay bricks, are 30% cheaper, 20% lighter and much easier to build with. It takes 3kg of recycled plastic to make each large brick.



Mrs. Laurentine Mia Tanoh, one of the nursery school teachers, explained how the new school was a real blessing for parents, especially mothers, and facilitated their children's entry into primary school.

"The new nursery school acts as a catalyst for children's success throughout their school career, and many children have found a love of learning in it."

The right to education should be accessible for every child, no matter their background or location."



Anitché, Mo, Nouagbê, Waney, O Fallman
- The words for Thank you in Cote d'Ivoire's local languages

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©UNICEF Cote d'Ivoire

Mrs. Viviane Ballo Affoue and her kids

Mrs. Viviane Ballo Affoue is a 30-year-old shopkeeper in Biankouma. She celebrates the nursery school as a great opportunity.

Her son Jean Uriel, who is now four and a half, already knows the names of all 7 days of the week and 12 months of the year thanks to his lessons.

She is encouraging other mothers to send their children to school too.

"It's very important," she said, "for every child to benefit from the right to education, wherever they come from and wherever they are."



LIFECHANGING CARE FROM THE SEA



Focus area:
Community Support

Programme:
Ships Of Hope

Partner:





Mercy Ships has used hospital ships to support and strengthen local health systems in Sub-Saharan Africa for over 30 years, offering free surgeries that have transformed and saved thousands of people's lives.

MSC has partnered with Mercy Ships since 2011, providing container shipping, maritime expertise, transportation and logistics support.

This frees Mercy Ships to concentrate its resources on delivering free professional healthcare, medical training and mentoring by its volunteer medical staff, together with equipment donations and infrastructure renovations.



“MSC and the MSC Foundation have been remarkable and loyal partners for many years. We are grateful

for their faithful partnership, and for the many ways they have helped bring to life our vision and mission to bring hope and healing to those in need.

Our work delivering free life-changing surgeries and medical capacity building, strengthening health systems, could not be achieved without the global logistics support of MSC.”

DON STEPHENS

FOUNDER OF MERCY SHIPS





SHIPS OF HOPE

CHALLENGES



More than **18 million people** worldwide die due to lack of surgical care every year.



Over 93% of the population of Sub-Saharan Africa doesn't have access to safe, affordable surgical care.



There are on average fewer than **10 physicians** per **100,000 people** in Africa.



25% of the world's diseases are concentrated in Africa.



Over 50% of the world population can be assisted from the sea.

INITIATIVES

- We provide container shipping and on-land logistics support for Mercy Ships' mission in selected countries.
- The donated services include port storage, local charges, customs duties, insurance and inland transportation costs.
- Our stable partnership support constitutes a critical link in the delivery of food and medical supplies to Mercy Ships' hospital ships and land-based programmes.

2022 RESULTS

- **4,207** Patients
- **3,188** Surgeries
- **9,465** Dental Procedures
- **1,221 Medical professionals** and community leaders trained
- **76 Containers** transported free of charge

TOTAL RESULTS (2011-2022)

- **25,865** Patients
- **28,121** Surgeries
- **227,564** Dental Procedures
- **16,371 Medical professionals** and community leaders trained
- **576 Containers** transported free of charge



VOICES FROM SENEGAL

Marie Madeleine developed an abnormally tight muscle contracture in her leg when she was a child, causing her knee to hyperextended backward as she grew. Despite a severe limp, Marie Madeleine continued making the short journey to school, where she was determined to learn.

"Marie Madeleine is a very joyful girl. She has many friends," said Adama, her grandmother.

"My hope was for her to be like every other girl with a backpack going to school, but we couldn't afford surgery. So, we just waited for a miracle."



That miracle came when the ship Africa Mercy docked in the Port of Dakar, supported by direct donations by the MSC Foundation.

After successful free surgery, the 13-year-old girl worked with Mercy Ships' volunteer rehab team for several hours a week over several months and now it's time to celebrate.

With straight legs and a triumphant smile, Marie Madeleine is ready to go home and back to school!



Marie Madeleine after her surgery



EMPOWERING COMMUNITIES IN NYC



Focus areas:

- **Community Support**
- **Environmental Conservation**

Programmes:

- **Junior Ambassadors**
- **Parks GreenThumb**

Partner:

The Mayor’s Fund to Advance NYC

2022

2023

2024



Four Junior Ambassadors from the NYCJA programme



The Mayor's Fund to Advance New York City is a non-profit organisation that works with City agencies and offices, institutional funders and community-based partners to improve the lives of New Yorkers.

The MSC Foundation has partnered with the Mayor's Fund to Advance New York City and the Mayor's Office of International Affairs to support the youth-focused and youth-led "NYC Junior Ambassadors Program" ("NYCJA"), and with the Department of Parks and Recreation to support "NYC Parks GreenThumb" community-based urban gardening programme.



“Investing in our communities is critical to helping us face the challenges

and opportunities of the future, including climate change.

Our administration is committed to empowering New Yorkers across the five boroughs, including our youth. I thank the MSC Foundation for their support for these invaluable city initiatives.”

MAYOR ERIC ADAMS
NEW YORK CITY



A thriving urban community garden



JUNIOR AMBASSADORS AND COMMUNITY GARDENS

CHALLENGES



New York City's state-school population is composed of students from multiple racial backgrounds, **71.9 %** of whom are **economically disadvantaged**.



Youths living in high-poverty neighbourhoods face **dangers** and **temptations** ranging from family issues to bullying and the risk of being recruited into gangs, which limit their development and educational attainment.



Community-led green spaces provide food, improve air quality, conserve biodiversity and promote the well-being of residents but often **lack funding**.

INITIATIVES

• NYC JUNIOR AMBASSADORS PROGRAMME

The NYCJA programme runs annually for six months, empowering 7th graders with global perspectives while developing their knowledge and soft skills through practical actions in the context of the UN's mission, values and work, catalysed by contact with inspirational leaders.

- The MSC Foundation aims to help expand the NYCJA programme to reach nearly 1,200 7th graders and educators in New York City over two years.

• PARKS GREENTHUMB PROGRAMME

We are providing material support for 7 community garden groups in South Brooklyn that engage individuals across all age groups and demographics to build their health, resilience and social connections through outdoor leisure, gardening, farming and community organisation.

EXPECTED RESULTS

- NYCJA participants benefit from **classroom-based** learning about the UN's mission, scope of work, values, role and duties, supported by Visits to the UN, and Classroom Visits by NYC Agencies, Leaders and Diplomats.
- Seed funding is provided for the design and implementation of grass-roots **youth-led initiatives** focused on advancing **environmental** and **climate related issues**.
- **7 NYC Parks GreenThumb Gardens** are strengthened, together with the social processes generated around the gardens.
- The participants, including youths, who work on garden-related projects gain skills ranging from environmental stewardship to community organising.



The Backyard Garden, one of Brooklyn's many community gardens



Shaping global leaders with the NYC Junior Ambassador Programme



FESTIVE SMILES



Focus area:
Community Support

Programme:
Festive Smiles

Partner:
genève 
Croix-Rouge genevoise



Volunteers distributing Christmas baskets



We have assisted the Geneva Red Cross Christmas Baskets project with our Festive Smiles initiative for families in need since 2020.

In 2022, we amplified the impact of the dedicated MSC Group employees who gave and volunteered by matching each gift donated.

CHALLENGES



Collect and distribute 4,000 gifts for children and 2,200 gift baskets for approximately **8,000 people** in severe need in the Canton of Geneva.



In 2022, **over 4,500 people** fleeing the war in Ukraine arrived in Geneva.



“Our Christmas Baskets initiative for families in need across Geneva owes its success to

all the partners who mobilise to help us, including the MSC Group in an outstanding expression of solidarity. Many thanks to all the MSC staff who donated gifts for children and volunteered to help pack and distribute them, as well as to the MSC Foundation for making this all possible!”

BENJAMIN LACHAT
Geneva Red Cross

INITIATIVES

- For the past three years, we have supported the Geneva Red Cross "Christmas Baskets" initiative, which distributes food and toys to vulnerable families in the Canton of Geneva.
- We organise a toy collection among MSC Group employees in Geneva and provide the opportunity to volunteer to pack and distribute the gifts.
- In 2022, the Foundation matched the gifts donated by employees, doubling the impact.

RESULTS

- **324** Gifts donated.
- **50 Volunteers** dedicated **180 hours** to wrapping gifts and distributing baskets.
- Our efforts made it possible for the Geneva Red Cross to reach a total of **8,953** individuals, including **4,536** children under the age of 18, each of whom received a new, wrapped, age-appropriate gift.



INITIATIVES TO EMPOWER VULNERABLE COMMUNITIES



The MSC Foundation responds promptly when local needs arise, providing targeted support to help communities deliver **quality education, health and social services**, or preserve their **cultural heritage**.

Support can be in cash, in kind, or a combination of both. In-kind donations often involve free transportation or container donations.

2022 COMMUNITY INITIATIVES

- **74,815** Beneficiaries
- **17** Beneficiary Organisations
- **17** Initiatives, **6** In kind, **11** In cash
- **4** Containers transported free of charge, **12** containers donated





CULTURAL HERITAGE

- Supported restoration work on Genoa's **San Lorenzo Cathedral** and for the **Correale di Terranova Museum** in Sorrento.
- Funding to build a **theatre in San Michele**, Piano di Sorrento.
- Sponsored exhibition **"I Tesori della Madonna del Lauro"** at Basilica of Santa Maria del Lauro in Meta, Naples.



SOCIAL SUPPORT

- Donated to French **Association Ent'Raid cycling** adventure to support people with disabilities.
- Funding for programme of Italian Consulate General in **Geneva** providing social support for the **elderly in need**.
- Donated transportation of 1 container carrying full complement of light and heavy equipment to help establish first fire and rescue unit in City of Antsirabe, **Madagascar**.

HEALTH

- 1 container donated to **Málaga Dragon Boat BCS Association** in **Spain**, a rowing team group of women breast cancer survivors who give cancer awareness talks.
- 1 container donated to **Roparun** relay race in which teams raise funds for palliative cancer care services.
- Supported **Fondazione Paladini** in Italy to help patients with neuromuscular diseases.

EDUCATION

- Launched award for **Best Tourism Final Degree Project** at **Complutense University of Madrid** in memory of Emiliano González. Presented annually for 5 years, the award confers a prize and six-month internship at MSC Cruises' European offices.
- Swiss **"Lire-Partage"** supported with donation of 4 containers for conversion into libraries and their transportation with 160,000 books to 100 schools in **Burkina Faso**.
- 5 containers donated to **World Food Programme** for conversion into school kitchens for its **"Kitchen in a Box"** school meals programme in **El Salvador**.

- Funding for **Somnang Association's** day care centre for 32 vulnerable children in Phnom Penh, **Cambodia**.
- Donation to **Genesis Junkanoo Organisation's** TeenHawks youth development programme in The Bahamas.
- Supported **Laureus Italia Foundation's** Community Sports Centres for children and families facing social exclusion in Naples.



EDUCATION



Believing in the transformative power of education, we support environmental, vocational, technical, basic and post-primary education, teacher and other education, personnel training, life skills development and peace education among others, in formal and non-formal settings.





NURTURING CITIZENS OF THE OCEAN



Focus areas:

- **Education**
- **Marine Conservation**

Programmes:

- **Guardian Dolphins of the Islands**
- **Nauticinblu**

Partner:



Guardian Dolphins of the Islands



MSC has partnered closely with the Italian marine conservation NGO Marevivo since 2015, supporting its educational programmes for children and youths of all ages across the Mediterranean to raise awareness of marine biodiversity, sustainable development and the conservation of marine protected areas.

The MSC Foundation supports two main programmes: Guardian Dolphins for primary school children, principally on Italy's minor islands, and Nauticinblu for students at the country's Nautical Institute state secondary schools.



“ Since 1985, our Foundation has been promoting environmental education initiatives

because we are convinced that cultural transition is crucial for our future.

Without complete cross-curricular education, the ecological transition is destined to fail. That's why our partnership with the MSC Foundation is so important, helping make not only young people but everyone aware of the importance of marine protection and conservation. ”

ROSALBA GIUGNI

Founder and President of Marevivo



Nauticinblu



GUARDIAN DOLPHINS OF THE ISLANDS

CHALLENGES



The Mediterranean accounts for **just 1% of the global ocean** floor but is home to 10% of the world's marine biodiversity.



229,000 tons of plastic leak into the Mediterranean Sea every year. That's equivalent to the contents of over **500 shipping** containers every day and to **7% of all microplastics** in the world's oceans.



134 species in the Mediterranean are victims of plastic ingestion and **51% of its native** fish species are in danger of extinction, with **4% listed** as near threatened.



Many European school systems currently dedicate just a few hours to environmental education as part of their civic education curriculum.

INITIATIVES

- Guardian Dolphins is an educational programme for primary school children aged between 8 and 10, delivered annually in 26 schools on 10 of Italy's minor islands (Lipari, Salina, Vulcano, Stromboli, Panarea, Alicudi, Filicudi, Favignana, Marettimo and Elba) and in the town of Milazzo in Sicily.
- Combining multidisciplinary lessons on natural resources and their responsible use with experimental learning and outdoor activities, the programme is designed to complement the school curriculum.
- Over the course of one week, the students and teachers engage in four workshops and four scheduled activities, most of which take place outdoors or in the Blue Corner, a specially designed teaching station equipped with multimedia materials for environmental education.

2022 RESULTS

- **1,440** Guardian Dolphins of the Islands
- **134** Teachers involved
- **5,700** Family members impacted
- **10** Islands
- **1** Town
- **26** Schools
- **92** Classes
- **3** Blue Corners installed

TOTAL RESULTS (2015-2022)

- **5,860** Guardian Dolphins of the Islands
- **562** Teachers involved
- **26,263** Family members impacted
- **10** Islands
- **1** Town
- **26** Schools
- **345** Classes
- **24** Blue Corners installed



“I’m a teacher at the Istituto Comprensivo Lipari Santa Lucia primary school on the island of

Lipari. I’ve had the honour and pleasure of coordinating the “Guardian Dolphins” Marevivo programme in my school for several years now. The mix of indoor and outdoor activities stimulates the students’ curiosity and learning, while the variety of subjects and approaches keeps them interested and involved. The issues addressed are topical and important, while also touching on aspects of the children’s and teachers’ daily lives.”

DOMENICA IANNELLO

Teacher at the “Santa Lucia” Institute, Lipari



“I really enjoyed the “Guardian Dolphins” programme. So much of the waste left

on our Earth ends up in the sea, polluting it and threatening the life of the species that live there.

One thing that really got me was the fact that I can do a lot to respect the Earth, by planting a tree, recycling waste and loving everything around me – nature, land and sea.

I hope everyone understands that if we all contribute, then we can save the sea and all the life it contains, because it belongs to all of us.”

RAFFAELLA CELIA

Student at IC Lipari Centro Elementary School on Lipari





NAUTICINBLU

CHALLENGES



The Italian nautical institute secondary school curriculum could benefit from a more pronounced emphasis on **ocean conservation and climate literacy**.



Italian nautical institute students – the next generation of maritime professionals – are often unaware of Blue Jobs career opportunities with a focus on **environmental protection and sustainable development**.

INITIATIVES

- Nauticinblu is a training programme for students in Italy’s Nautical Institute state secondary schools aged between 15 and 17, designed to equip them with the tools they need to navigate the ongoing ecological transition and manage the planet more sustainably.
- The 4-day programme with Marevivo local staff and experts alternates indoor lessons with outdoor educational activities, providing the students and their teachers with information on marine biodiversity, ocean ecosystem services, the circular economy and energy transition, national and international maritime regulations, and emerging Blue Jobs opportunities.

2022 RESULTS

- **886** Nautical Institute Students
- **3,640** Family members impacted
- **13** Cities
- **13** Schools
- **49** Classes
- **68** Teachers involved
- **21** Educational and research institutes now support the programme

TOTAL RESULTS (2017–2023)

- **3,186** Nautical Institute Students
- **12,425** Family members impacted
- **13** Cities
- **13** Schools
- **160** Classes
- **265** Teachers involved
- **21** Educational and research institutes now support the programme



“ The Nauticinblu programme has given our students the opportunity to become aware of the fragility

of our corner of the world through outdoor activities led by experts. It was also an opportunity for our students to think about future “blue jobs”. We’ve only had a taste of what the programme can bring our institute and can’t wait to discover more. Sincere thanks to the MSC Foundation and Marevivo. ”

MICHELE BIANCHI

Teacher at the Istituto Galilei-Artiglio Secondary School, Viareggio



“ Nauticinblu guided us through exploring important subjects such as the circular

economy, marine protection, marine flora and fauna, and how turtles and other species are at risk of extinction. The Marevivo operatives made us reflect on how much human activity impacts nature and how even one small action can make a difference for our planet.

We had the opportunity to listen to interesting lessons by marine biologists, veterinarians and Coast Guard officers, who clearly explained everything that is happening to the sea. The best moment was undoubtedly the clean-up, where we helped to remove waste on Palermo’s beaches. We were truly shocked by the amount of waste we collected, analysed and weighed. ”

SOFIA CARTELLA and LAURA LO BIONDO

Students at IISS Gioeni-Trabia Secondary School, Palermo





EMPOWERING YOUTH FOR A SUSTAINABLE FUTURE



FROM 27 JUNE TO 3 JULY 2022



Focus areas:

- **Education**
- **Environmental Conservation**

Programmes:

The Global Youth Tourism Summit (GYTS)

Partner



Edutainment activities in progress during the day



The World Tourism Organization (UNWTO) is the United Nations agency for the promotion of responsible, sustainable and universally accessible tourism.

The MSC Foundation and UNWTO joined forces to create the first Global Youth Tourism Summit to involve youth directly in building a more sustainable future.

The participants – 115 from 57 countries – explored different aspects of sustainable-responsible tourism through a variety of interactive activities: workshops, roundtables, masterclasses, plenary sessions, cultural and sports activities and UNWTO General Assembly simulations.



“The MSC Foundation made a huge contribution to making the inaugural GYTS a remarkable

and empowering journey for young people.

At the MSC Training Centre in Sorrento, they received real-world insights into the latest innovations for sustainable cruising and marine conservation. This helped them chart their own roadmap for a sustainable and responsible future of tourism, the Sorrento Call to Action.”

ALESSANDRA PRIANTE

Director of the Regional Department for Europe at UNWTO



Closing snapshot of the field day



THE GLOBAL YOUTH TOURISM SUMMIT

CHALLENGES



The continual rapid growth of tourism, including youth tourism, has **significant social, cultural, economic and environmental impacts**, locally and globally.



Youth lack a reliable unified source of information on these impacts and the technological, social and other initiatives being developed and taken to build a more sustainable tourism industry.



There are limited opportunities for youth to engage with institutions and the tourism industry in an **open dialogue** of information and ideas.

INITIATIVES

- The MSC Foundation partnered with UNWTO for the **First Global Youth Tourism Summit** (GYTS), a sustainability-centred initiative for youth engagement in the tourism industry held in Sorrento, Italy, from 27 June to 3 July 2022.
- The GYTS was conceived as a platform to exchange and discuss innovative ideas, visions and proposals for the future of sustainable tourism within the global framework of the UN Agenda 2030 and 17 Sustainable Development Goals.
- MSC provided extensive technical expertise, infrastructure and hospitality support:
 - Designing and implementing a variety of interactive activities and workshops for the Summit's MSC Day in the Training Centre in Sorrento.
 - Organising an external edutainment activity with Marevivo.
 - Providing transportation, facilities and infrastructure, hospitality and the support of our global network.



- **115 Youths** aged **12–18** from **57** countries
- **30 Empowering** activities
- **40+ High-level** guests and speakers
- **6** Preparatory webinars
- **1** Call for action



RESULTS

- **Active participation** of UN and government officials, representatives of the tourism industry, globally recognised celebrities, experts and other major stakeholders.
- The MSC Training Centre in Sorrento provided a half-day training course for participants, with activities including a ship bridge simulator, workshops and masterclasses, validated by an **official certificate** of attendance.
- The MSC Foundation and **Marevivo** hosted a marine protection, environmental conservation and responsible tourism **field day, with experts** and a **marine biologist** leading sea-watching, snorkelling and a visit to the Punta Campanella Marine Protected Area.
- The GYTS adopted the "Sorrento Call to Action" for the active participation of youth in the growth of tourism as a pillar of **sustainable and inclusive development**, endorsed during a simulation UNWTO General Assembly.



Youth in Action: GYTS delegates driving the future of sustainable tourism



THE GLOBAL YOUTH TOURISM SUMMIT



“Thanks to the MSC Foundation, I had the opportunity to take part in the first Global Youth Tourism Summit. This event attracted young people from all over the world and gave us the chance to learn and express our ideas about sustainable tourism and sustainability in general. We got clued up about all the good causes financed by the Foundation and their admirable contribution to the environment.”

ELEONORA MASSA

18 years old, Italy
GYTS participant



An Awards Ceremony concluded the half-day training course for participants



“My experience during the GYTS was super special and empowering. I recall one of the most incredible experiences was during the afternoon we spent in the MSC Training Center, where they taught us all about the Foundation and their work. We could experience how their cruises work and met one of their amazing captains. It really inspired me to learn more about cruises, water and sustainable ways to explore the ocean.”

CARIDAD ALARCÓN SÁNCHEZ

18 years old, Spain
GYTS participant





EMERGENCY RELIEF



Leveraging the MSC Group's global reach and the capabilities of MSC Cargo in particular, we support emergency response initiatives in disaster situations, promptly obtaining and transporting first relief goods to affected areas and their most vulnerable populations. Wherever possible, we continue our assistance into the rebuilding phases, including to help strengthen resilience.





HELPING SAVE AND REBUILD LIVES



Emergency Response 2022

- **4** Humanitarian crises
- **8** Emergency relief and rebuilding operations in **9** Countries
- **694,400** Beneficiaries
- **9** Partners
- **8** Beneficiary Organisations
- **134,190** Emergency relief items donated
- **87** Containers leased and transported free of charge to deliver emergency aid
- **9** Containers donated for emergency operations



Shelter for refugees from Ukraine



We intervened in four humanitarian crises in 2022, completing 9 large-scale emergency operations, including the free transport and free leasing of containers to deliver essential relief items, while also making a cash donation and donating containers for use as care centres and storage facilities for relief items.

The MSC Foundation and MSC Group delivered substantial prompt global support to refugees from Ukraine in Europe's largest refugee crisis since World War 2.



“Our primary aim in humanitarian and environmental crises is to save and protect lives by providing essential emergency relief promptly to those

in urgent need. Time is critical in these situations, so we leverage the deep expertise and global resources of the MSC Group to achieve swift and significant impact.

We also always seek to commit beyond the short term, continuing to provide substantial support during rebuilding and recovery, including to increase future resilience.

In essence, we soften the blow at the worst of times and help make a lasting difference.”

DIEGO APONTE

MSC Group President



Transporting emergency relief items for refugees from Ukraine



SUPPORT FOR REFUGEES FROM UKRAINE

CHALLENGES



The invasion of Ukraine plunged Europe into its worst **refugee crisis** since the end of the second world war.



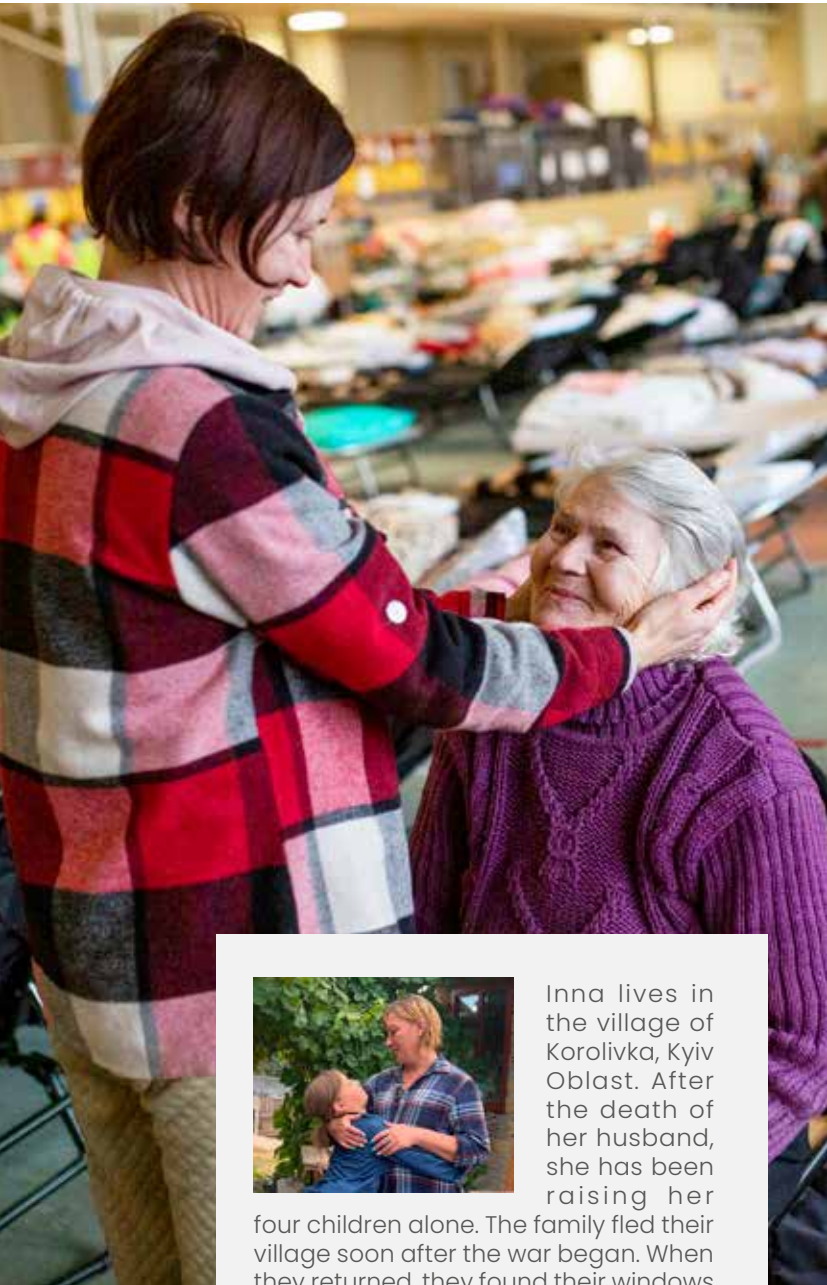
By late November 2022, over **7.8 million refugees** – mostly women and children – had fled their homes in Ukraine with only what they could carry.

INITIATIVES

- MSC Group companies and the MSC Foundation responded promptly to the rapidly unfolding crisis, mobilising to help thousands of refugees and displaced people by providing direct assistance, accommodation, relief items, free containers, logistics and transportation, plus fundraising with donation matching to support organisations working on the ground.
- The total value of MSC actions exceeded **CHF 7 million** by Dec 2022, positively impacting the lives of thousands of traumatised people, mainly women and children.

RESULTS

- Partnered the relief efforts of UN Refugee Agency UNHCR in Ukraine and neighbouring countries, donating **130,000 emergency relief items** (solar lamps, sleeping bags, folding beds and thermal blankets) transported in **30 containers**.
- Assisted UNHCR to deliver **life-saving** assistance through **717 humanitarian convoys**, providing more than **652,000 people** with essential items.
- Provided free transport of **36 containers** from UNHCR warehouses in China, Spain and Denmark to Ukraine, Moldova, Bulgaria and Poland, delivering **emergency items** such as tents, kitchen utensils, furniture and face masks.
- MSC Group employees, partners, colleagues and family members supported by **1,240 donors** from **41 countries** generously donated a total of **CHF 156,210** that was matched by MSC to **double the impact**.
- **20HC containers** donated to Italian Red Cross in Genoa to assist women and children from Ukraine seeking asylum in Italy.
- **4,000 kg of food donated** in partnership with MSC Cruises to feed Ukrainian refugee families in Santa Marinella (Rome, Italy).
- Free leasing of **20 containers** to Transfesa for the transportation of **800,000 kilos of relief items** from Spain to Germany, mainly food, medicines and winter garments.



“We extend our deepest gratitude to the MSC Foundation for their invaluable

contribution to UNHCR's emergency response operations. Their commitment and support in facilitating freight transport and the distribution of relief items for the population affected by the full-scale invasion of Ukraine has been a beacon of hope for thousands of people forcibly displaced by this war, providing them with critical assistance during a time of great need.”

CRISTINA DAVIES

Executive Director, UNHCR for Switzerland



Inna lives in the village of Korolivka, Kyiv Oblast. After the death of her husband, she has been raising her

four children alone. The family fled their village soon after the war began. When they returned, they found their windows broken and bullet holes in the walls.

“You can't survive without windows in winter because it gets so cold,” she told us. UNHCR provided building materials, to repair the windows and now the family can enjoy the warmth of their home as the nights begin to grow cold.



Svetlana, an 83-year-old woman from Ukraine, had to leave her house and garden behind when the war reduced

her beloved sanctuary to a bomb shelter. She remembers her house as a peaceful place where she lived with her husband of 62 years until he passed away in 2020. Svetlana's mobility is limited and she relies on a wheelchair, so her son Andre had to travel from Germany to help her flee to safety. Despite her reluctance to leave her lifelong home, Svetlana and Andre fled Mykolaiv and made their way to Moldova, where they were welcomed in the accommodation centre.



FLOOD EMERGENCIES & POST EMERGENCY SUPPORT



Lower Kohistan: field meeting with the area Assistant Commissioner, school learners and community members



Supporting KwaZulu-Natal flood victims with essential donations through Gift of the Givers

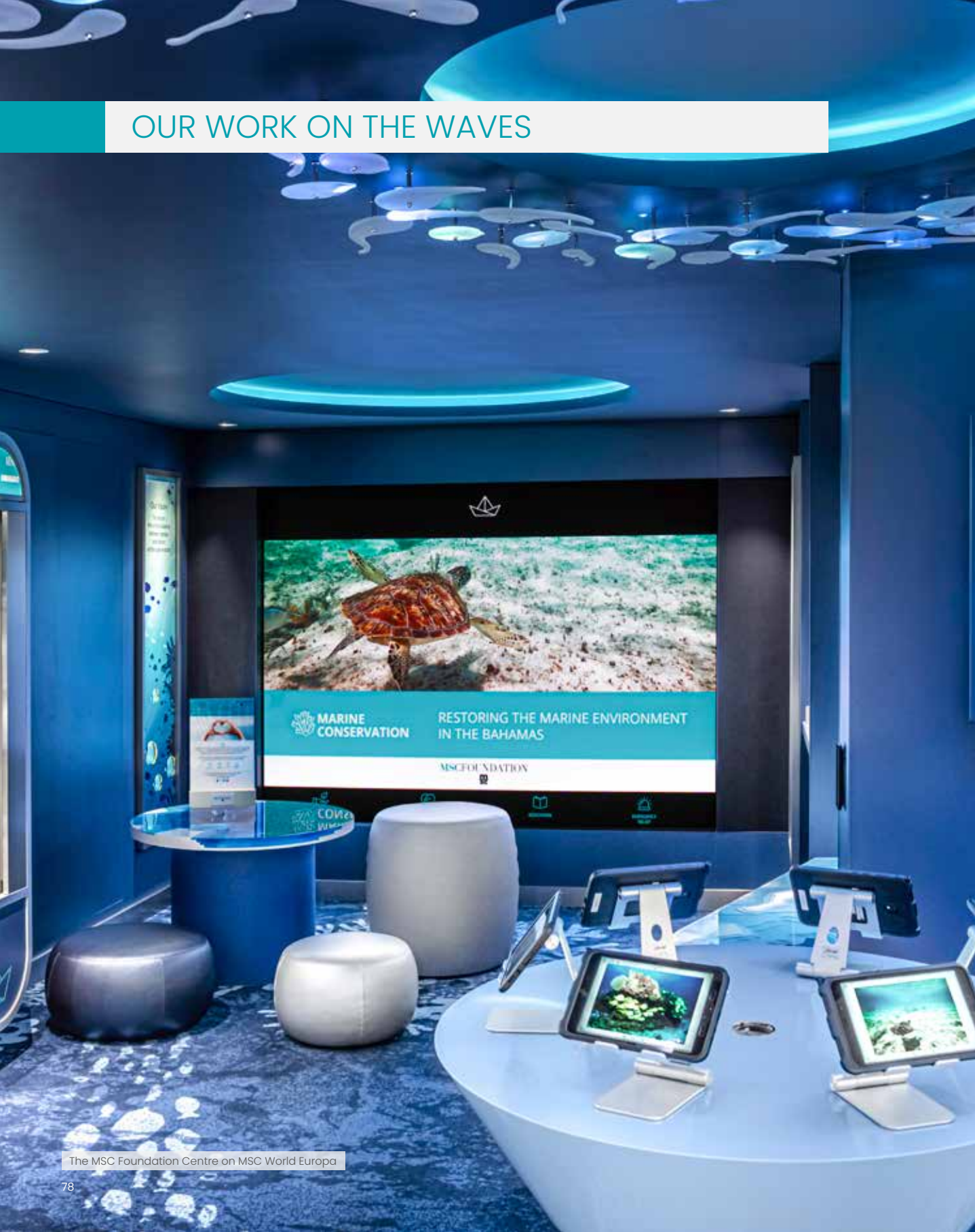
FLOOD EMERGENCIES IN PAKISTAN AND SOUTH AFRICA

- The floods in KwaZulu Natal, South Africa, and across swathes of Pakistan were among the most violent and disruptive in recent history.
- Maritime freight of one 40H container donated to Pakistan Geneva Association, shipping second-hand clothes from Switzerland to Pakistan and the people impacted by the devastating floods in Karachi, Gawadar, Larkhana, Mirpurkhas, Balochistan, Sindh, Dadu and other areas.
- Project coordination with MSC Pakistan and non-profit Lasoona for post-emergency reconstruction of water, sanitation and health infrastructure in remote Kohistan District villages, including schools, plus provision of hygiene training kits for women and children. Anticipated total beneficiaries: 12,000.
- CHF 127,112 donated 50% in cash and 50% in-kind (food parcels, blankets, and other necessities) to Gift of the Givers to assist people affected by the floods in KwaZulu-Natal, South Africa.

POST-EMERGENCY SUPPORT

- 8 Containers donated to UNICEF Haiti for use as community spaces and relief warehouses for those impacted by the earthquake in August 2021.
- 100 Communication equipment units donated to the Athens Fire Department in Greece to prepare for emergencies like the wildfires of Summer 2021.

OUR WORK ON THE WAVES





RIISING TO THE CHALLENGE TOGETHER

Believing we all have a responsibility to act, and that we achieve more when working together, the MSC Foundation reaches out to millions of people, raising awareness of urgent problems worldwide, motivating them to action and raising funds for our life-changing programmes and initiatives.

A major focus is on MSC Cruises guests, whose generosity has helped save thousands of lives, educate vulnerable children and reclaim degraded environments.

THE MSC FOUNDATION CENTRE: A PERSONAL CONNECTION WITH THOUSANDS OF CRUISE GUESTS EVERY YEAR

We opened two new onboard MSC Foundation Centres in 2022, one on **MSC World Europa** and one on **MSC Seascapes**, taking the total to 5 in operation worldwide.

Welcoming guests of all ages into an informal environment with comfortable sofas and chairs, each Centre transforms the MSC Foundation from a name into a personal experience.

A giant LED screen provides interactive educational games as well as audio-visual and printed information on our partners and programmes.

A fully trained member of staff brings friendly personal engagement, support for the interactive edutainment, and assistance with the stylish eco-friendly MSC Foundation merchandise on sale, the entire proceeds of which are used to help fund our programmes.



OUR WORK ON THE WAVES

MSC FOUNDATION DAY: CARE ACROSS THE GENERATIONS

Every MSC Cruises voyage features an MSC Foundation Day of edutainment activities for kids and young people that includes sea watching, drawing, games, quiz videos and other activities with our long-term partners Marevivo and UNICEF.

The topics covered range from sea conservation, recycling and education to health.

The day ends in an unforgettable parade, culminating in the presentation of a special certificate awarded to every participant as a memento of the day.

MSC Foundation day reached more than **100,000 children and youths** from 35 countries in 2022.





MSC FOUNDATION REPRESENTATIVES



“My work with the MSC Foundation is the most fulfilling I’ve ever done. As MSC Cruises’ first LNG ship, MSC World Europa is all about “Sustainability”, about fulfilling the needs of current generations without compromising the needs of future generations.”

DANJELA DISHI

MSC Foundation Representative
MSC World Europa



“There’s no better feeling than seeing the appreciative awe in people’s faces when I explain the work of the MSC Foundation. It reminds me how we often need to see the changes we can make together to be inspired to take the action that pressing issues demand. I personally visited the programme we run in Ivory Coast with UNICEF, and it changed my whole idea of what matters in life.”

BENGUITA BENGUE

MSC Foundation Representative
MSC Seascope



OUR ORGANISATION

The MSC Foundation's values are rooted in our Group's seafaring heritage and strong family culture, expressed not only in our Vision, Mission and Values, but equally in our advocacy of and engagement in partnership.



OUR VALUES

RESPONSIBLE

Our love and inherent sense of responsibility for the seas and oceans represent the core values that define the MSC Group. Nurtured over centuries of seafaring experience, they are driven by a culture of active care that comes from being a family-owned and family-run business.

For us, this active responsibility is a fundamental duty, a mission to protect and care for the seas, our blue planet and all those who depend on it.

RESPECTFUL

Everything we do is driven by our deep care and concern for the planet: its waters, seas, oceans and – of course – its people, both now and into the future.

This respect underpins all our efforts and actions to help build a more positive, sustainable future and a better world. Knowing we cannot do this alone leads us to welcome and encourage others to join us in our vital work.

RESPONSIVE

We understand that the situation humanity faces is urgent, and that immediate intervention and change is required if we are to have a chance of restoring the critical balance between people and nature within a generation. This sense of urgency drives our responsiveness, committing us to prompt, effective action with energy and determination worldwide – leveraging our reach, scale and breadth of partnerships to make a real difference.

RESOURCEFUL

MSC's global scale and reach ensure the Foundation can cover every corner of the world, benefitting from strong local knowledge, networks and experience on the ground.

This enables us to harness an innovative resourcefulness and respond effectively to the challenges and emergencies threatening life, growth and fulfilment on both a local and global scale.

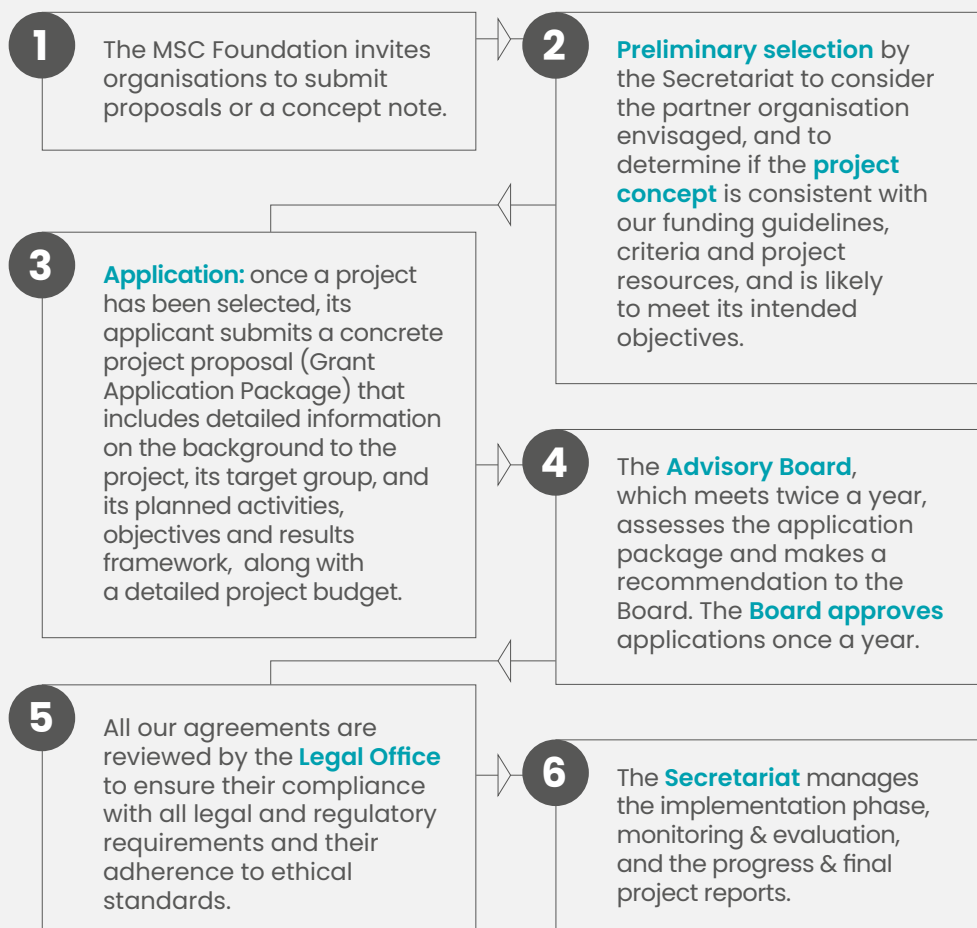


THE CARE IN OUR PROGRAMMES

HOW WE SELECT PARTNERS AND PROGRAMMES

Every partner and programme is selected following a rigorous process that considers Relevance, Impact, Innovation, Sustainability and Cost-effectiveness. Then, following selection, each undergoes regular monitoring, evaluation and fine-tuning for maximum effect.

FROM CONCEPT TO IMPLEMENTATION



Emergency relief initiatives follow a different process



The MSC Foundation's grant-making aims to support dependable, results-oriented partners able to help restore the critical balance between people and nature where needs are greatest.

We allocate grants and we grant in-kind transportation support to non-profit organisations worldwide for initiatives aligned with our mission and goals, prioritising applications focused on environmental conservation. However, due to the multi-sectoral challenges faced by our planet and its peoples, we proceed on a case-by-case basis and may support initiatives that address emergency relief, community or education needs.

Generally, we make multi-year grants to maximise social and environmental impact, and contribute to building sound, sustainable local solutions.

We have a continuous "by-invitation application process" and ourselves approach organisations positioned to help advance our mission in a particular area. The Foundation Board meets twice a year to consider applications that have passed the evaluation process.

Every organisation is selected following a rigorous procedure that scrutinises its structure, accountability, financial stability, record of successful intervention, implementation strategies and reputation.

We support selected organisations with their applications, communicating regularly and clarifying the timeline, MSC Foundation stakeholders involved, size of grant or in-kind support



available, selection criteria and expectations regarding scope, approach and duration. We also provide partners with timely information on the likelihood of renewing our support, which is subject to submission of a further proposal, financial reports and indication of the expected duration.

Lastly, we increase the impact and efficiency of our initiatives by partnering with colleagues and companies across the MSC Group, who frequently provide crucial support. Similarly, we offer technical advice to MSC Group entities looking to support organisations and initiatives at national or local level, working with them to identify appropriate partners, assess proposals and formulate a suitable implementation and monitoring strategy.

Our aim in all cases is to ensure an effective response to pressing problems while prioritising long-term partnerships that drive enduring environmental and social change.

MARINA ANSELME
Secretary General

CONCEIVED TO MAKE A DIFFERENCE



MSC Foundation's Volunteer Team in action

The MSC Foundation is committed to taking decisive action that has an immediate impact on the most urgent environmental, development and humanitarian problems, while also sustaining lasting change wherever possible.

Because the challenges involved are large and complex, **we leverage the expertise of MSC Group** companies to achieve this, mobilising the resources of the largest shipping Group in the world.

Similarly, we partner with non-profit organisations and research institutes that offer the specialist knowledge and resources to make a real, sustained

impact, from coral conservation and restoration to children's education and vital healthcare for underserved communities.

But our work is more than a story of organisations and results, **it's a story of people**. The people we assist, restoring ecosystems and transforming and saving thousands of lives. And the people who make our work possible.

Our staff and our partners' staff, our MSC Group colleagues and their customers, as well as MSC Cruise Division guests. Generous donors, supporters who spread the word and volunteers who give unstintingly of their time.



It is because we act together as a community that we can make a difference.

In the same spirit, we dedicate substantial efforts to engaging with our younger generations, aiming to inform, inspire and empower them to build a better future.

Our work therefore includes sustained communication in multiple media. This includes the dissemination of information and organisation of conferences and events to inform and promote scientific progress, raise public awareness and motivate to action, including through MSC Foundation Centres and youth edutainment days on MSC Cruises ships.

Accompanying this, we conduct fundraising campaigns across the MSC Cruises fleet, the MSC Group and more generally worldwide, with 100% of all funds raised being donated directly to the many programmes and initiatives we organise and promote. This is possible because all our administrative expenses are paid directly by the MSC Group.



“I started volunteering for the MSC Foundation in late 2020 to support the “Festive Smiles” initiative in partnership with the Geneva Red Cross. This led to many hours’ rewarding work as a regular volunteer when I retired after 15 years with MSC Cargo. My main role is updating the Supporter Database. My high point so far? Becoming a UNICEF Ambassador for MSC in Malawi. Volunteering is my life philosophy. It reminds me of Sister Emmanuelle’s words: “If everyone added a drop of clear water to the ocean, it would be less salty”. I volunteer for many causes, aiming to make a difference every day.”

CATHERINE AILLOUD

MSC Foundation Volunteer

FINANCIAL HIGHLIGHTS 2022

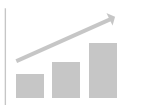


100%

OF DONATIONS GO DIRECTLY TO
OUR PROGRAMMES & INITIATIVES

CHF 3,464,486

ALLOCATED TO PROGRAMMES
AND INITIATIVES IN 2022
(+300% VS 2021)



MORE THAN

CHF 7 MILLION

TOTAL VALUE OF ALL
MSC FOUNDATION AND
GROUP ACTIONS TO ASSIST
REFUGEES FROM UKRAINE

► **8** EMERGENCY RELIEF INITIATIVES IN ► **9** COUNTRIES

► **6** PROGRAMMES WITH ► **6** LONG-TERM PARTNERS

► **2** NEW PARTNERSHIPS ► **5** INITIATIVES AND ► **3** EVENTS

778,303

direct beneficiaries



Note: The financial year covers the period Jan-Dec 2022. Audited MSC Foundation financial statements are available on request.



A FULL GROUP FUNDING COMMITMENT

1

All the MSC Foundation's administrative costs are funded directly by the MSC Group.



100% OF DONATIONS REMITTED DIRECTLY TO PROGRAMMES AND INITIATIVES

2

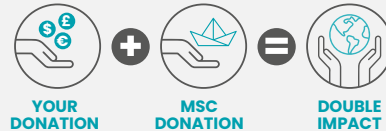
The MSC Foundation benefits greatly from the in-kind, expert and administrative support of the MSC Group, not shown here. This includes the regular in-kind donations of technical and operations departments, and the additional costs borne by the Group for emergency relief, office costs and the costs of the MSC Foundation Centres and dedicated areas on MSC ships.

3

As MSC Cruises steadily returned to full operation in 2022, the Foundation focused on harnessing the full potential for on-board advocacy and fundraising, developing new material and launching MSC Foundation Centres on two new vessels, resulting in a cross-fleet total of five.

4

The Foundation's resources benefit significantly from the MSC Group fund-matching the core onboard donations of MSC Cruises guests, doubling the impact of their generosity.



TRANSPARENCY AND ACCOUNTABILITY



Our financial statements undergo a voluntary independent audit by the company Ernst & Young.



We regularly publish detailed information in our Annual Reports and all donors receive regular updates.

FINANCIAL HIGHLIGHTS 2022

MSC FOUNDATIONS GRANTS

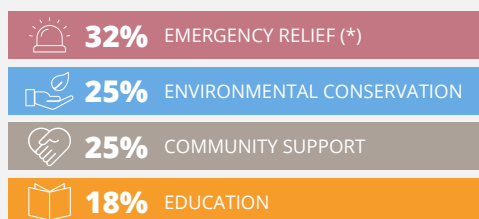
The MSC Foundation allocated a total of **CHF 3,464,486** to programme & project grants in 2022, which was more than 3 times our 2021 budget allocation.

Although the year unfolded in a positive economic environment, freed of the constraints of the global COVID-19 pandemic, our operations were impacted by the unexpected return of devastating inter-country conflict to the European continent.

The Foundation and MSC Group responded promptly to help meet the humanitarian needs of thousands of refugees from Ukraine, providing significant support throughout the year.

The funds allocated by the MSC Foundation and MSC Group to deliver life-saving items and assist the most vulnerable people affected by this crisis totalled CHF 7 million in 2022, most of which was provided directly by the Group.

Despite the above, the MSC Foundation's programme funding allocation remained well-balanced across our four focus areas:



The MSC Foundation continued to support the partners of its 5 core programmes:

- (1) The Super Coral Programme in The Bahamas with partners NOVA Southeastern University & The University of Miami.
- (2) "Plastic Waste Goes to School" with partner UNICEF in Ivory Coast.
- (3) Nauticinblu and (4) Guardian Dolphins with partner Marevivo in Italy.
- (5) Ships of Hope with partner Mercy Ships in Senegal.

2022 saw us supporting a number of multi-sectorial programmes and initiatives that responded to needs in more than one focus area simultaneously. Several concerned community support and education, or environmental conservation, community engagement and education.

This was the case for our programmes with long-term partner, Marevivo, which engage with primary and secondary school students to inform and inspire a new generation of Citizens of the Ocean.

A further example is our programme with UNICEF in Ivory Coast to address three important challenges: the environmental challenge of plastic waste pollution, the social challenge of vulnerable women's access to a reliable, fair income, and the education challenge of providing new classrooms to increase access to quality education.

(*) This does not include a substantial part of the funds mobilised by the MSC Group to provide emergency relief for Refugees from Ukraine.



INCOME

The MSC Foundation's total income was **CHF 6,149,247** in 2022.

The MSC Group remained the MSC Foundation's main source of income (73%), partly through the matching of individual donations on MSC Cruises ships to support programmes and initiatives, and partly in covering 100% of the MSC Foundation's administrative costs.

Small donations

The return to a level of normality after two years impacted by the global pandemic can be seen in the recovery of the MSC Foundation's main source of external revenue, individual donations, mostly by guests on MSC Cruises vessels (22%).

MSC Foundation merchandise

There was a significant increase in revenue from onboard sales of MSC Foundation branded products on 5 MSC Cruise vessels.

Ukraine fundraising special campaign

The campaign 'Joining hands for refugees from Ukraine' raised CHF 200,000 which were matched by the MSC Group

SOURCE OF INCOME

73 % MSC Group
Donations

22 % Individual
donations

4 % Merchandise
Sales

1 % Corporate
donations



EXPENDITURE

The MSC Foundation allocated all income from external sources and MSC Group donations to support its programmes, projects and short-term initiatives, including emergency relief actions around the world.

All expenditure on administration (18%) and advocacy & communication (4%) was covered in full by a donation from the MSC Group.

78 % Programmes &
Initiatives

18 % Administration

4 % Advocacy &
Communication



GOVERNANCE

STRUCTURE

The work of the MSC Foundation in pursuit of its Vision, Mission and purposes is overseen by the Foundation Board with the supervision of the Swiss Supervisory Authority in Bern, the support of the Secretariat, the contributions of an independent Advisory Board and regular external auditing.

THE FOUNDATION BOARD AND ITS COMMITTEES

The Board is the Foundation's supreme authority, overseeing its development and providing strategic direction. It meets twice a year to consider strategic matters, analyse programme progress, assess new initiatives and validate the operational approaches followed. It is composed of six members:

Gianluigi Aponte

Chair of the Board

Alexa Aponte Vago

Vice Chair of the Board, Treasurer and Chair of the Finance Committee

Pierfrancesco Vago

Chair of the Executive Committee

Elâ Soyuer Aponte

Member of the Finance Committee

Rafaela Diamant

Member of the Board

Diego Aponte

MSC Group President

The Board has established a Finance Committee and Executive Committee from among its members.

THE ADVISORY BOARD

The Foundation Board is assisted by an Advisory Board of independent experts who provide strategic guidance on the Foundation's programmes. Acting as a resource to ensure effectiveness and sustainable development, the Advisory Board contributes strategic, scientific, partnership and project evaluation advice and assists in the development of new activities.

Matthew McKinnon

Chair

Prof. David Smith

Chief Scientific Advisor, Professor of Marine Biology at the University of Essex (UK), Chief Marine Scientist Mars Inc.

Carl Gustaf Lundin

Mission Blue Managing Director, former Principal Scientist of the Global Marine and Polar Programme of IUCN.

THE SECRETARIAT

The Secretariat performs administrative, finance and operational functions, and is responsible for the day-to-day management, supervision and implementation of the Foundation's initiatives and programmes, including their Monitoring & Evaluation.

Daniela Picco

Executive Director

Marina Anselme

Secretary General

The Secretariat benefits from the support of MSC Group services and divisions and committed volunteers.



INDEPENDENT AUDITORS

Ernst & Young is the MSC Foundation's external auditor, appointed in accordance with the applicable legal provisions to review the Foundation's accounts and submit a detailed report to the Board.

CONNECTIONS & NETWORKING

The Foundation pursues an active networking approach to strengthen our relationships with advisors, community leaders and others, with a view to building synergies, enhancing our programmes and leveraging our philanthropic commitments.

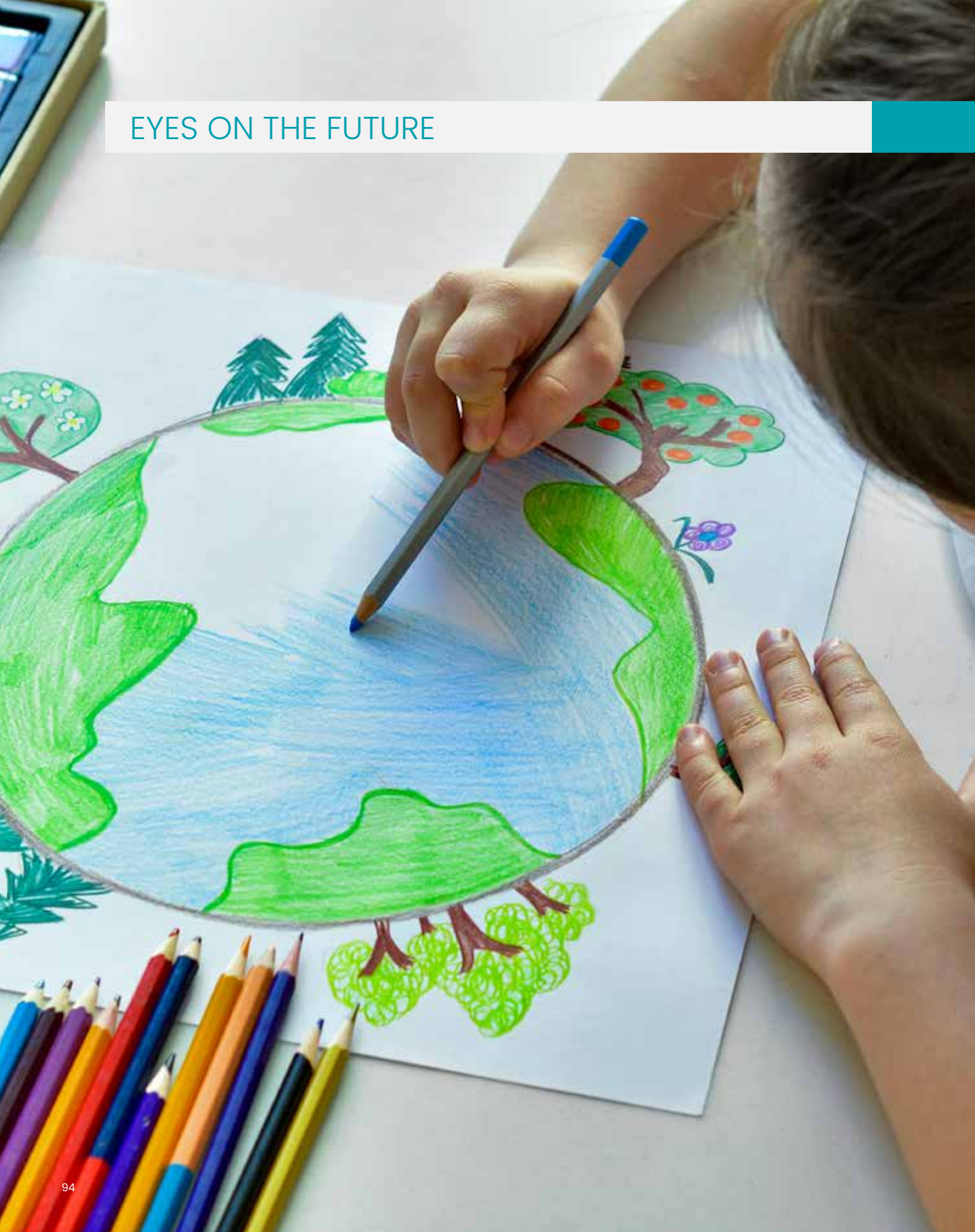
PHILANTHROPY ASSOCIATIONS

- Swiss Foundations
- CAF America
- Transnational Giving Europe
- DAFNE (Donors & Foundations Network Europe) – PEX Community

RESEARCH AND ACADEMIC INSTITUTIONS

- Intl. Union for Conservation of Nature
- Global Center on Adaptation
- Nova Southeastern University
- University of Miami
- Perry Institute for Marine Science
- Center for Ocean Research and Education

EYES ON THE FUTURE





2022 began with a new sense of confidence, resilience and optimism following the Covid pandemic and with the recovery of the global economy. The Foundation's total funding rose 300% in the year, assisted by the introduction of MSC Group fund matching for the generous donations of MSC's 2.5 million cruise passengers. This helped more than triple the MSC Foundation's indirect beneficiaries to 2.45 million people, driven by the growth of existing and new programmes, together with growing emergency assistance operations worldwide.

In particular in 2022, the Foundation organised significant responses to the ongoing conflict in Ukraine, devastating earthquakes in Syria and Türkiye, and unprecedented flooding across Emilia-Romagna. The Foundation also maintained its special focus on safeguarding the oceans.

In this domain, our partnerships through the Super Coral Programme in the Bahamas resulted in groundbreaking findings. Collaborating closely with the University of Miami, among others, we supported the identification of distinctively heat-tolerant coral genotypes that could be the keys to the survival of the world's reefs as the Oceans heat up due to climate change. In our pursuit of enhancing the



Foundation's impact on ocean health, we also explored strategic new partnerships by paving the way to join forces with the IUCN to contribute to the Global Coral Biodiversity Assessment and to team up with Mission Blue to advance ocean literacy.

We also brought to successful completion the first phase of a major flagship programme with UNICEF in Ivory Coast for the construction of schools using innovative recycled plastic waste bricks. Our forward vision with this programme includes expanding the focus to construct essential facilities for local communities, while also introducing a new focus on empowering the next generation as champions in the creation of a blue economy.

Moving towards 2023-24, these initiatives and other forthcoming partnerships are set to significantly amplify the impact of the Foundation's work, laying the foundations for a new era of collaborative efforts towards our vision to restore the critical balance between people and nature within a generation, working hand in hand with the MSC Group.

Matthew Mckinnon

Chair of the Advisory Board
MSC Foundation



THANK YOU!

Every organisation's actions are just the tip of the iceberg and the MSC Foundation is no exception.

Underlying every achievement you have read about in this Annual Report is a solid base of supporters that includes you.

A community whose generous donations and deeds have all made a vital contribution.

Whether by volunteering, informing family and friends, or committing to small daily actions like responsible recycling and using less plastic to help people and planet.

Thank you for joining with us on this voyage to leave the world a better place for future generations.

*To the
Advisory Board
Members*

*To our
Volunteers*

*To our
MSC Colleagues
Around the World,
Onboard and Ashore*

*To our
Donors*

*To our Partner
Organisations*

*To MSC Cruises
Guests*

*To MSC Foundation
Board*

*To MSC Group
for its Support*

Thank you!



CREDITS





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